

Management

2017-2018
Academic Year



A. B. Freeman School of Business

Tulane University
A. B. Freeman School of Business
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GENERAL REQUIREMENTS FOR STUDENTS MATRICULATING IN ACADEMIC YEAR: 2017-2018

DEGREE: **BACHELOR OF SCIENCE MANAGEMENT**

TOTAL CREDITS: 122

MAJOR: **MANAGEMENT**

MINIMUM CUMULATIVE GRADE POINT AVERAGE: 2.0

MINIMUM MAJOR GRADE POINT AVERAGE: 2.0

CORE CURRICULUM REQUIREMENTS			MAJOR REQUIREMENTS	
Area	Credits	To Be Selected From	Required Non-Business Courses	
First Year Writing	4	ENGL 1010 or Equivalent	MATH 1210 or equivalent	MATH 1140 or MATH 1230
TIDES – 1 course in fall semester	1-1.5		ECON 1010	ECON 1020
Foreign Language – Competence at 1020-Level (1-2 courses depending on placement and language)	3-8	Arabic, Chinese, French, German, Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, or Spanish	PSYC 1000, 1001	TIDES (TIDB recommended)
Cultural Knowledge – 1 Humanities 1 Fine Arts	6	Courses designated Humanities and Fine Arts	TIDB Make-Up (LGST 4100 or MGMT 4150)	
Cultural Knowledge – Social Science	6	ECON 1010 and 1020	BSM Core Requirements	
Quantitative Reasoning	3-4	MATH 1210 or equivalent and MATH 1140 or MATH 1230	ACCN 2010 ACCN 3010 FINE 3010	
Scientific Inquiry – 1 Lab Science 1 Science	7-8	Courses from departments Designated Science PSYC 1000, 1001	LGST 3010 MCOM 3010 MGMT 3010	
Public Service – 1 st Tier 2 nd Tier		1000-3000-Level 3000-Level or above	MGSC 3010 MKTG 3010 MGMT 4010	
Western Traditions	3	Refer to Undergraduate Core Curriculum Guide	MGMT 4900 (Capstone)	CDMA 1201
Outside Western Traditions Or Comparative Cultures Intl. Perspectives	3	Refer to Undergraduate Core Curriculum Guide	Major Requirements	
Minor Requirements for Management: 9 credit hours			Consulting Track:	
<ul style="list-style-type: none"> • MGMT 4120 – Corporate and Cooperative Strategy • MGMT 4150 – Environment, Society, and Capitalism • MGMT 4180 – Management of Technology and Innovation 			MGMT 4120 MGMT 4170 MGMT 4180 MGMT 4600	
Note: The Management Minor is only available to students who are in the A. B. Freeman School of Business.			Select TWO courses from:	
			MGMT 4110 MGMT 4130 MGMT 4140	
			MGMT 4150 MGMT 4160 MGMT 4610 FINE 4130	
			Entrepreneurship Track:	
			MGMT 4150 MGMT 4180 MGMT 4610 FINE 4130	
			Select TWO courses from:	
			MGMT 4110 MGMT 4120 MGMT 4130 MGMT 4140	
			MGMT 4160 MGMT 4170 MGMT 4600	
			Additional Recommended Electives:	
			MKTG 4100 MKTG 4110 MKTG 4220 ACCN 3100	
			Four Required Business Electives – 12 credit hours	
			Free Electives – credit hours vary	
			Study Abroad: Paris, Madrid, Copenhagen	

- The Degree Plan and other information provided in this booklet serve only as advising tools. Newcomb-Tulane College advisors will help advise you on the core-curriculum, decide on a major, and consult on any academic success issues.
- Your business coordinator will advise you on business major and minor requirements.
- Students with non-business majors will have more than one advisor and will need to consult with the appropriate advisor.
- Students with non-business minors are not assigned an advisor, but a faculty member in the department is designated to advise minors.
- Become familiar with your major! By declaring early, you have access to a major advisor, are able to enroll in "majors only" classes, and are included in list serves that allow you to receive information about events, internships, and other opportunities.
- Pre-med and Pre-law students should also consult with one of the Pre-Professional advisors.

What Can I Do with a Major in... Management

GENERAL INFORMATION

- Management is a broad business degree that can lead to many career opportunities. Students should clearly define their career goals and seek related experience to reach those goals.
- Gaining relevant work experience through internships, practica, part-time jobs, or volunteer positions is critical.
- To maximize your employability, develop practical skills such as computer expertise, written and verbal communication, project management, etc.
- Participate in related co-curricular activities and obtain leadership positions to broaden skills. Many desirable skills can be developed through participation in and leadership of student organizations.
- Develop and utilize a personal network of contacts. Once in a position or industry, find a mentor.
- Consider earning an advanced degree (MBA, law, etc.) after gaining work experience to reach the highest level of business management.
- Learn to work well in a team and effectively with a wide variety of people.
- Strong communication skills, including public speaking and interpersonal, are important to achieving success in this field.
- Supplement your management coursework with courses that will assist you in your chosen area(s) of interest, such as accounting, marketing, computer science, statistics, finance, etc.

SKILLS

- High proficiency in written/oral communications
- Ability to think and write critically
- Ability to make critical observations/decisions
- Decision making skills
- Ability to identify problems and needs and develop solutions
- Ability to create action steps from ideas and concepts
- Excellent planning and organization skills
- Ability to apply information creatively to solve problems
- Ability to review, analyze and interpret data
- Critical thinking skills

CAREER AREAS

MANAGEMENT

- Management
- Assistant management

EMPLOYERS

- Banks and financial institutions
- Restaurants
- Service providers
- Healthcare organizations
- Nonprofit organizations
- Self-employed
- Retail stores
- Hotels
- Government

HUMAN RESOURCE MANAGEMENT

- Recruiting/staffing
- Compensation
- Benefits
- Safety
- Equal Employment Opportunity
- Employee relations
- Industrial relations
- Training

- Large corporate entities
- Service industry
- Hospitals and healthcare organizations
- Universities
- Staffing agencies
- Government

OPERATIONS MANAGEMENT

- Operations research analysis
- Business strategy
- Inventory control
- Production management
- Quality assurance
- Materials management
- Purchasing/buying

- Manufacturers
- Industrial organizations
- Service organizations

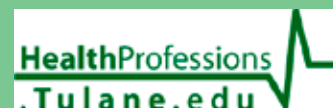
If you think you might be interested in this major, but you are not absolutely sure, an exploratory advisor can help you explore major and career options, please go to:



If you are interested in information about Law Professions, please go to:



If you are interested in information about Health Professions, please go to:



What Can I Do with a Major in... Management

BANKING

- Commercial banking
- Consumer banking
- Credit analysis
- Lending
- Mortgage loans
- Branch management
- Operations

- Banks
- Credit unions
- Financial services institutions
- Federal Reserve banks

INSURANCE

- Claims
- Underwriting
- Risk management
- Sales
- Loss control

- Insurance firms
- Banks

REAL ESTATE

- Residential brokerage
- Commercial sales
- Appraisals
- Property management

- Real estate brokers
- Banks
- Appraisal firms
- Apartment and condominium complexes
- Developers

PROFESSIONAL ORGANIZATIONS

American Management Association
www.amanet.org

American Society for Training and Development
www.astd.org

International Association for Human Resource Information
Management
www.ihrim.org

Society for Human Resource Management
www.shrm.org

American Staffing Association
www.americanstaffing.net

RELATED WEBSITES & ASSOCIATIONS

Information for HR Professionals
www.hr.arizona.edu/HRadmin/HRprofs/index.php

Occupational Outlook Handbook
<http://stats.bls.gov/oco/ocos021.htm>

HR World
www.hrworld.com

*For Jobs, internships, resume assistance,
interviews, and self-assessments, please
go to:*



*Tulane University is committed to your academic success
and provide several services to assist.*