Maymester summer courses start May 16th and the last day to add maymester courses is the 17th. For all summer course deadlines, refer to the complete calendar here. More information about NTC Summer School can be found here.

**ENLS 3010-02: Black Women Writers**

NTC Maymester; Online  
*Race and Inclusion, Textual & Hist Perspect or Writing Intensive SLA Tier-2*

A study of selected African and African American women’s short fiction, poetry, film, essay, memoir, and new media texts which explore the complexities of home, belonging, memory, and identity.

This course fulfills requirements in English and Africana Studies.

**HISU 3500: Contagious Surveillance**

June 1-July 31, T/Th 3:30-6:00; Online  
*Race and Inclusion, Textual & Hist Perspect or Tier-1 Writing*

This seminar examines the historical and contemporary relationships between contagions and practices of surveillance. This course will introduce students to the interdisciplinary theories of surveillance studies using historical frameworks such as discipline, control, capitalism, media, and privacy during times of crisis, as it relates to race, gender, and class. Seminar discussions will include cases where patriarchal
power and racialized systems were used to promote perceptions of security, fear, exposure, and control, while constructing medical knowledge. As praxis, students will use historical research strategies to design and produce a digital history project that uses technology tools such as maps, visualizations, textual analysis, and/or audio-visual production. All digital history skills will be taught in this course. All technical skill-levels are welcome.

**POLA 3240: Public Policy**

NTC Maymester; In-Person (Uptown)/Hybrid

*Social & Behavioral Sciences*

*This course is part of the U.S Public Policy Minor program and is taught in a hybrid format with some online components.*

This course covers the policy-making process for domestic policy in the United States. We will study the following questions: Why do some problems reach the political agenda and others do not? Who are the important actors in the policy process and what roles do they play? What are the values at stake with policy debates? What explains why certain solutions are offered and others are rejected? How do we know if a policy has been successful?

**SLAM 4010 Leadership Strategies in Creative Industries**

NTC Maymester; In-Person (Uptown)

*This course can be combined with a 1-credit internship SLAM 4560, This course of a part of the Creative Industries summer program*

Designed for students and professionals, this course forges pathways for strategic, purposeful leadership within the creative industries. Based on individual reflection and analysis within a strengths-based model, we will learn tools for successfully managing a creative business, inclusive hiring, and building support. Each student will emerge with a portfolio of work that applies in-class learning to real-world experiences as creative entrepreneurs.

**Tier-2 Public Service Spotlight**

**Public Service Internships**

There is still time to find a summer or fall public service internship! Start by applying [here](https://t.e2ma.net/message/qcjsnd/qo4khlc).

Public Service Internships fulfill the Tier-2 public service requirement when done through the Center for Public Service (CPS) program, which includes applying in advance and taking part in the 3 credit, concurrent seminar course as well as 60+ hour internship with a non-profit. The summer seminar is online and asynchronous, running June 6th through end of July, with no extra tuition costs. Find an internship in New Orleans, in your hometown, or anywhere in the US!

**Fall 2022 Tier-2 Service CourseHighlights**
DMPC 3750: Media Health & Wellbeing

*Mandatory 20 hour service learning component DMPC 3890.

This course immerses students in selected aspects of health communication using the digital media technologies currently revolutionizing the health communication field. The course highlights student mastery through tutorials using some of the new computer technologies and touches on theoretical and research approaches to studying "new media" and what this trend implies for community health practice. There is also exploration of the developing field of health literacy for both patients in the health care systems as well as the general public.

EDLA 3160: Child & Adolescent Lit

*Mandatory 20-hour service learning component EDLA 3896

*This is a School of Professional Advancement (SoPA) course: Please be aware of the NTC policy on credits outside of Newcomb-Tulane College and check with your NTC academic advisor to ensure this course will count toward your degree progress.

This course is designed to provide prospective teachers with an overview of the field of children's literature with a focus on works appropriate for children and young adults. The history, philosophy, significant authors and texts, and major genres of children's literature will be explored.

SLAM 3060: Philanthropy and Social Change

*Mandatory 20-hour service-learning, SLAM 3890

*Instructor Approval required for registration. Contact Professor Leslie Scott at lscott12@tulane.edu.

This course is designed to educate students to the process of philanthropy through a social justice lens that takes into account the unequal distribution of wealth and resources in the United States. It looks at the meaning and history of philanthropy in America, while also examining conceptual frameworks for envisioning the relationship between philanthropy and social change.

Summer 2022 Tier-2 Service Course Highlights

POLA 4110: Policy Research Shop

June 1-July 31, MTWRF 12:00 - 1:45 pm, In-Person (Uptown)

*Mandatory 20-hour service-learning, POLA 4890

*This course is part of the U.S Public Policy Minor program and is taught in a hybrid format with some online components.

Policy Research Shop introduces students to the methods of public policy analysis. The course creates a partnership between city government and Tulane students in order to address issues of concern for the city, and to increase students' civic engagement. In this class, the professor solicits policy research projects from local elected and appointed officials and bureaucrats; students then use skills developed in the class to write policy briefs on these public policy issues. In exchange for the policy brief, policy sponsors agree to allow the students to present their findings at an official forum such as a city council meeting. Students will spend 20 hours during the program working on research for an office in City Hall, as part of a required 20-hour service-learning element. This course fulfills the NTC Tier-2 Service
Learning core curriculum requirement.

**SLAM 3030: Principles of Marketing**

NTC Maymester; Uptown

*Optional 20-hour service learning component SLAM 3890-02.*

*This course is part of the Creative Industries summer program and is taught in a hybrid format with some online components.*

After completing this course, students will have a thorough understanding and working knowledge of Marketing in Cultural Industries. Students will analyze real life examples and scenarios from community organizations like Trombone Shorty Foundation, and learn from live weekly Q&A sessions with marketing and PR experts, writers, and creatives. Guests include PR/Marketing consultant for Buku, Tulane alum and co-founder of Superfly Presents (Bonnaroo, Outside Lands Festival), and more. This course encourages students to dive in, collaborate, brainstorm, sharpen critical thinking skills, and learn from mentors and professionals who are making waves in the Creative Arts.

**SLAM 3070: Non-Profit Development**

NTC Early Summer; Online

*Optional 40-hour service learning component SLAM 3890-01.*

*This course is part of a part of the Creative Industries summer program and is taught in an online format.*

This course considers the multibillion dollar sports industry, mostly in the United States but also on a global scale in the cases of soccer and the Olympic Games. We examine professional sports -ownership structure of teams, organization of leagues, revenue generation and division, player compensation, race and gender inequities, and the costs and benefits of stadium construction. We also examine the development of intercollegiate sports, their financial aspects, and the impact of Title IX.

**SLAM 4020: Branding and Storytelling**

NTC Early Summer; Online

*Optional 40-hour service learning component SLAM 4890-01.*

*This course is part of a part of the Creative Industries summer program and is taught in an online format.*

Branding and storytelling are strategies for creative entrepreneurs and entrepreneurial creatives. Students will explore and apply creative business strategies that will connect internal and external stakeholders, including audiences, to position creatives for long-term viability and success through marketing, public relations, events, and media relations. 3 credits, 4 credits with an internship. This course can be combined with a 1-credit internship (SLAM 4560 or 4570), either as service learning or professional application of the learning in the course.
For More Information

Consult with your NTC academic advisor with any questions related to core requirements and your schedule.

Make an Appointment with your NTC Advisor

Questions about specific course content and major/minor requirements can be directed to the academic school, department or program.

The Course Advisor e-newsletter is published during pre-registration and priority registration timeframes, with the aim of highlighting new or underenrolled courses and providing helpful registration tips to all Newcomb-Tulane College students.

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