

# Digital Media Production

2017-2018  
Academic Year



## School of Liberal Arts

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GENERAL REQUIREMENTS FOR STUDENTS MATRICULATING IN ACADEMIC YEAR: 2017-2018

DEGREE: **COORDINATE MAJOR**

TOTAL CREDITS: 120

MAJOR: DIGITAL MEDIA PRODUCTION

MINIMUM CUMULATIVE GRADE POINT AVERAGE: 2.0

MINIMUM MAJOR GRADE POINT AVERAGE: 2.0

CORE CURRICULUM REQUIREMENTS			MAJOR REQUIREMENTS	30 CREDITS
<b>Area</b>	<b>Credits</b>	<b>To Be Selected From</b>	<b>Required Courses</b>	
First Year Writing	4	ENGL 1010 or Equivalent	COMM 3150 – (Film Analysis) or COMM 4750 (New Media Theory)	
TIDES – 1 course in fall semester	1-1.5		DMPR 2001 – (Digital Filmmaking Fundamentals I) DMPR 2002 – (Digital Filmmaking Fundamentals II) DMPR 5550 – (Advanced Digital Filmmaking 1) DMPR 5560 (Advanced Digital Filmmaking 2)	
Foreign Language – Competence at 2030-Level (1-4 courses depending on placement and language)	3-12	Arabic, Chinese, French, German, Greek, Hebrew, Italian, Japanese, Latin, Portuguese, Russian, or Spanish	<b>Electives</b> – 15 credits chosen from the following:	
Cultural Knowledge – Humanities/ Fine Arts 1 Humanities 1 Fine Arts 1 Humanities or Fine Arts	9	Courses from departments designated Humanities and Fine Arts	ARST 1550	ARST 2550
Cultural Knowledge – Social Science 3 courses from 2 different disciplines	9	Courses from departments designated Social Science	COMM 1150	COMM 2400
Quantitative Reasoning	3-4	Math or PHIL 1210	COMM 2700	COMM 2500
Scientific Inquiry – 1 Lab Science 1 Science or Math 1 Science or Math	10-12	Courses from departments designated Science and Math	COMM 3290	COMM 3600
Writing Intensive	4	Consult Major	COMM 3650	COMM 4170
Public Service – 1 <sup>st</sup> Tier 2 <sup>nd</sup> Tier		1000-3000-Level 3000-Level or Above	DMPR 3920	COMM 4560
Western Traditions	3	Refer to Undergraduate Core Curriculum Guide	COMM 4850	ENLS 3610
Outside Western Traditions Or Comparative Cultures Intl. Perspectives	3	Refer to Undergraduate Core Curriculum Guide	ENLS 4660	APMS 2210
			APMS 3210	APMS 3330
			APMS 4230	MUSC 2300
			MUSC 4400	MUSC 4420
			DANC 4600	THEA 2100
			THEA 2110	THEA 3210
			THEA 3340	THEA 4970
			THEA 4970	THEA 6110
			DMPR 3220	DMPR 3030
			DMPR 3040	DMPR 3910/3920
			DMPR 4070	DMPR 1110
			DMPR 4910/4920	
			<b>NDA</b>	
<b>A minor is not available for Digital Media Production.</b>				

- The Degree Plan and other information provided in this booklet serve only as advising tools. Newcomb-Tulane College advisors will help advise you on the core-curriculum, decide on a major, and consult on any academic success issues.
- Your major advisors will advise you on major requirements.
- Students with multiple majors will have more than one advisor and will need to consult with the appropriate advisor.
- Minors are not assigned an advisor, but a faculty member in the department is designated to advise minors.
- Become familiar with your major! By declaring early, you have access to a major advisor, are able to enroll in "majors only" classes, and are included in list serves that allow you to receive information about events, internships, and other opportunities.
- Pre-med and Pre-law students should also consult with one of the Pre-Professional advisors.

# What Can I Do with a Major in...

## Digital Media Production

### GENERAL INFORMATION

- Gain relevant work experience through internships, part-time jobs, or volunteer positions.
- To maximize your employability, develop practical skills such as computer expertise, written and verbal communication, project management, etc.
- Acquire strong skills in research, fundraising, public speaking and writing.
- Join art related student and professional organizations.
- Be prepared to begin your career in entry-level positions with the opportunity to earn advancement with experience and, possibly, additional education or training.
- Do freelance design work for student groups, local organizations, magazines or newspapers.
- Design flyers and marketing pieces for student groups and activities.

### SKILLS

- Aptitude for spatial relationships
- Ability to meet deadlines
- Skilled in recognizing differences in shapes, shading & color
- Ability to make critical observations and appropriate decisions
- Possess good finger and manual dexterity
- Communicates ideas and emotions creatively
- Possess proficiency for accurate detail
- Ability to solve problems in area of visual communication and digital mechanisms
- Able to create layout concepts
- Skilled in creating print illustrations, charts, graphs, and other artwork using a computer
- Can produce still and animated graphics for on-air and taped portions of TV broadcasts, using electronic video equipment
- Able to combine art, technology, and marketing skills to communicate client's message
- Capable of creating designs for use on the world wide web

### CAREER AREAS

### EMPLOYERS

#### NONPROFIT

- Art Design
- Writing/Editing
- Promotions
- Public Relations
- Research

- Various nonprofit organizations

#### GOVERNMENT

- Writing/Editing
- Public Relations
- Research
- Web Design

- National galleries/museums
- Endowments for the arts
- Government agencies

#### BUSINESS/INDUSTRY

- Advertising/Sales/Marketing
- Book Design
- Arts Administration
- Art Therapy
- Design
- Writing/Editing
- Media Buying
- Merchandise Display Design
- Photography

- Billboard Art
- Animation
- Cartoonist
- Fashion Illustration
- Public Relations
- Freelance Artist
- Graphic Design

- Advertising agencies
- Fashion design companies
- Publishers: magazine, newspaper, book
- Media organizations
- Production companies
- Public relations firms
- Digital media design firms
- Video game companies
- Television stations
- Film production companies
- Market research firms
- Graphic design firms
- Recording studios
- Internet development companies

*If you think you might be interested in this major, but you are not absolutely sure, an exploratory advisor can help you explore major and career options, please go to:*



*If you are interested in information about Law Professions, please go to:*



*If you are interested in information about Health Professions, please go to:*



# What Can I Do with a Major in...

## Digital Media Production

### EDUCATION

- Teaching
- Administration
- Art Instruction

- Universities/colleges/community colleges
- University research institutes or laboratories
- Campus museums

### PROFESSIONAL ORGANIZATIONS

The Association of Magazine Media  
[www.magazine.org](http://www.magazine.org)

American Society of Media Photographers  
[www.asmp.org](http://www.asmp.org)

The American Institute of Graphic Arts  
[www.aiga.org](http://www.aiga.org)

The Society of Publication Designers  
[www.spd.org](http://www.spd.org)

The Society of Illustrators  
[www.societyillustrators.org](http://www.societyillustrators.org)

The Association of Medical Illustrators  
[www.ami.org](http://www.ami.org)

Digital MediaWire  
[www.digitalmediawire.com](http://www.digitalmediawire.com)

Online News Association  
<http://journalists.org>

Online Publishers Association  
[www.online-publishers.org](http://www.online-publishers.org)

World Wide Web Artists' Consortium  
[www.wwwac.org](http://www.wwwac.org)

### RELATED WEBSITES & ASSOCIATIONS

ArtCareer  
[www.artcareer.net](http://www.artcareer.net)

ArtJob  
[www.artjob.org](http://www.artjob.org)

Hire Skills  
[www.hireskills.com](http://www.hireskills.com)

Media Bistro  
[www.mediabistro.com](http://www.mediabistro.com)

*For Jobs, internships, resume assistance,  
interviews, and self-assessments, please  
go to:*



*Tulane University is committed to your academic success  
and provide several services to assist.*